Mapping of Communication Resources – COVID19



A resource developed by the C4D Network, free to use, shared via Creative Commons license

March 2020

w. www.c4d.org

e: covid19response@c4d.org

Communication for Development

NETWORK

DISCLAIMER

This mapping has been produced by the C4D Network, a global network of communication professionals, and it is available for download on the C4D Network site (www.c4d.org). It is available free to use by any individuals or institutions who are active in communication response to the Covid-19 pandemic. It is shared via Creative Commons license.

These resources and case studies will be shared widely, including with partner organisations who are curating global libraries of relevant communication resources. Users are encouraged to disseminate these resources further to local partners and community actors.

The C4D Network would welcome updates on this mapping to help improve it, and users are also encouraged to share with us further resources and examples of communication action and materials (in any language). **Please do send new resources and examples of materials** (for reuse, adaption, inspiration) to covid19response@c4d.org.

This resource mapping list contains direct links to each resource, more about these resources is also available via the C4D Networks site. This list will be updated regularly and reposted onto the C4D Network site, with the most up-to-date version number and date.

Thank you.

C4D Network Team

CONTENTS

KEY SOURCES	4
MAJOR PORTALS & DATABASES	4
SOURCES FOR PUBIC HEALTH INFORMATION	5
SOURCES FOR COMMUNICATION SUPPORT	6
RESOURCES FOR COMMUNICATORS	8
MAJOR RESOURCE SITES	8
SPECIFIC RESOURCES	9
RESOURCES SUPPORTING KEY MESSAGES	9
COMMUNICATION ISSUES ARISING	11
SUPPORTING MEDIA FOR EFFECTIVE COMMUNICATION	12
COMMUNICATION BY /WITH DIFFERENT PEOPLE	13
COMMUNICATION BY/WITH COMMUNITY	13
COMMUNICATION BY/WITH PEOPLE IN different SERVICE AREAS	13
COMMUNICATION BY/WITH PEOPLE OF DIFFERENT AGES	14
COMMUNICATION BY/WITH PEOPLE ACCORDING TO MEDICAL CONTEXT	14
COMMUNICATION BY/WITH PEOPLE IN CHALLENGING LIFE SITUATIONS	15
COMMUNICATION ROUTES AND FORMATS	16
LANGUAGES OTHER THAN ENGLISH	17
SPANISH	17
FRENCH	19
ARABIC	20

KEY SOURCES

MAJOR PORTALS & DATABASES

The main sources for trustworthy and authoritative information about the pandemic. Providing multiple resources including both information and communication resource materials to use.

MAJOR PORTALS & DATABASES

KEY SITES FOR HEALTH INFORMATION

World Health Organisation (WHO): the primary global source for information on coronavirus. https://www.who.int/emergencies/diseases/novel-coronavirus-2019 Coronavirus Advice for the Public:

https://www.who.int/es/emergencies/diseases/novel-coronavirus-2019/advice-for-public

Communication Initiative (CI): the main knowledge portal for research and resources in social and behaviour change communications. Key source for COVID-19 communication resources and strategy.

https://www.comminit.com/global/category/sites/global

Compass: Providing articles, tools, and project examples for social and behaviour change related to Coronavirus. https://www.thecompassforsbc.org/trending-topics/coronavirus

Johns Hopkins Coronavirus Resource Center (JHU): A resource portal to help advance the understanding of the virus, inform the public, and brief policymakers in order to guide a response, improve care, and save lives. https://coronavirus.jhu.edu/

Centers for Disease Control and Prevention (CDC): major portal for coronavirus information and resources. US focused but applicable information.

https://www.cdc.gov/coronavirus/2019-

ncov/index.html?CDC_AA_refVal=https%3A%2F%2Fwww.cdc.gov%2Fcoronavirus %2Findex.html

Public Health England (PHE): Information for the public on the outbreak of coronavirus and information about the virus and its symptoms. UK focused but applicable information. https://www.gov.uk/guidance/coronavirus-covid-19-information-for-the-public

SOURCES FOR PUBIC HEALTH INFORMATION

These are sites that provide information, and info-services via methods such as podcasts and webinars, about the Coronavirus (COVID-19) from a largely medical perspective. This is important to inform us about the facts so that our communication is accurate.

EXPERTS	Public Health Resources - Podcasts – Public Health on Call (Johns Hopkins): Experts from the Johns Hopkins Bloomberg School of Public Health offer science and evidence-based insights on coronavirus. https://www.jhsph.edu/podcasts/public-health-on-call/
	Public Health Resources - COVID-19 Expert Reality Check (GHN): Respected global health experts give their quick "reality checks" on key issues related to the outbreak. https://www.globalhealthnow.org/2020-02/coronavirus-expert-reality-check
GUIDES	Public Health Resources - Simple Guide - How to keep safe (BBC):
GOIDES	https://www.bbc.co.uk/news/health-51711227 Simple Guide - What are the symptoms? (BBC, UK): https://www.bbc.co.uk/news/health-51048366
	Public Health Resources - Guidance - Naming the Disease (WHO): Accurate
	information about how to name the virus / disease.
	https://www.who.int/emergencies/diseases/novel-coronavirus-2019/technical-
	guidance/naming-the-coronavirus-disease-(covid-2019)-and-the-virus-that-causes-it
FREQUENTLY ASKED QUESTIONS	Public Health Resources - FAQ about COVID-19 (WHO): Extensive list of questions answered. https://www.who.int/news-room/q-a-detail/q-a-coronaviruses
PODCASTS &	Public Health Resources - COVID-19 podcasts and webinars (Center for Infectious
WEBINARS	Disease Research and Policy (CIDRAP): Relevant medical webinars and audio podcasts by subject matter experts. http://www.cidrap.umn.edu/covid-19/podcasts-webinars Public Health Resources - Audio podcast - Understanding the spread of COVID-19 (Annals of Internal Medicine, Mar 17, 2020): https://annals.org/aim/fullarticle/2762941/annals-call-understanding-spread-covid-19
MEDICAL	Public Health Resources - Novel Coronavirus Information Center (Elsevier): major
JOURNALS	health publisher's free health and medical research on COVID-
	19.https://www.elsevier.com/connect/coronavirus-information-center
	Public Health Resources - COVID-19 Resource Centre (The Lancet): This resource from world leading medical journal brings together free to access COVID-19 content from across The Lancet journals. https://www.thelancet.com/coronavirus?dgcid=kr pop-up tlcoronavirus20
E-LEARNING	E-Learning: Coronavirus Online Course (Compass): designed for individuals with low
2 22/	health / science literacy to explain COVID-19. [English]
	https://www.thecompassforsbc.org/project-examples/coronavirus-online-course
	E-Learning: Emerging Respiratory Viruses, including nCoV (Compass): [English] https://www.thecompassforsbc.org/sbcc-tools/emerging-respiratory-viruses-
	including-ncov-methods-detection-prevention-response-and
	E-Learning: Micro Learning Activities on COVID 19 (EU): [English]
	https://www.ecdc.europa.eu/en/news-events/online-micro-learning-activities-on-COVID-19

E-Learning - The COVID-19 Learning Pathway (Open Access) (Save the Children): online training aims to equip humanitarians, including local responders, to respond to COVID-19. https://kayaconnect.org/course/info.php?id=2249

SOURCES FOR COMMUNICATION SUPPORT

These are sources of support for our communication strategy development and thinking.

GUIDANCE

Communication Support - Factsheet - Tips for Communicators in Infectious

Disease Outbreak (CDC): key information for communicators - Crisis Emergency
Risk Communication. https://www.cdc.gov/coronavirus/2019-ncov/downloads/fs-cerc-Infectious-Disease.pdf

Communication Support - Podcast - Behaviour Change and COVID-19 (Johns Hopkins): Podcast on 'The Social Side of COVID-19: How Individual Behavioural Change Benefits the Greater Community'.

https://www.jhsph.edu/podcasts/public-health-on-call/

Communication Support - Guidance - Risk Communication and Community Engagement (RCCE) Action Plan Guidance COVID-19 Preparedness and Response (WHO, UNICEF, IFRC): This tool is designed to support risk communication, community engagement staff and responders for communicating effectively with the public, engaging with communities, local partners and other stakeholders in the context of COVID-19. https://www.who.int/publications-detail/risk-communication-and-community-engagement-(rcce)-action-plan-guidance

Communication Support - PowerPoint - Risk Communication in Disease

Outbreaks - Introduction (Johns Hopkins): This presentation includes
explanation of risk communication, primarily theoretical but recommended
section on social and behaviour change. https://www.thecompassforsbc.org/sbcctools/risk-communication-disease-outbreaks-introduction

Communication Support - Guidance - Risk Communication and Community Engagement Guidance (WHO): This document provides WHO checklists for risk communication and community engagement (RCCE) readiness and initial response for novel coronaviruses. Targeted to national actors, but some planning information applicable for local communicators as well.

<u>file:///C:/Users/jackied/AppData/Local/Packages/Microsoft.MicrosoftEdge_8weky</u> b3d8bbwe/TempState/Downloads/WHO-2019-nCoV-RCCE-v2020.1-eng.pdf

Communication Support - Guidance - Risk Communication and Community
Engagement Strategy for Africa (IFRC): This strategy outlines the importance and priorities of RCCE in the response to new coronavirus in Africa, including suggested RCCE activities throughout the different phases of preparedness, containment and response, with supporting tools to help deliver these.

https://www.communityengagementhub.org/wpcontent/uploads/sites/2/2020/03/RCCE-CORONAVIRUS-STRATEGY-AFRICA-FINAL.pdf

Communication Support - Webinar - Risk Communications Planning for Asia Pacific (IFRC): A presentation on COVID-19 risk communication and community engagement in the Asia Pacific region. The presentation includes audio descriptions.

	https://www.dropbox.com/transfer/AAAAAK05k06liX5eWcqqvPu5wUcTtha7p43o QkQP38eUxx8TvNfls8o
	Communication Support - Mapping - Mapping of RCCE (Asia-Pacific Risk Communication and Community Engagement Working Group): Dashboard of organisations, activities and communication channels being used for COVID response in the region. https://sites.google.com/view/ce-presence-covid19/
OTHER SUPPORT	Research Questions: COVID-19 focus group discussion guide for communities (UNICEF and Red Cross): Research questions about knowledge, attitude and behaviour regarding COVID; to inform communication design. https://www.unicef.org/documents/coronavirus-disease-focus-group-discussion-guide-communities

RESOURCES FOR COMMUNICATORS

Resources for communicators in the context of Coronavirus are being developed rapidly, however the need is great – particularly for easy to use information resources in varied languages, so that community and other communicators on the ground can adapt and use them as appropriate for awareness-raising and support. Materials include download to print posters, leaflets and factsheets, as well as audio-visual content that can be distributed via social media such as infographics and videos; and broadcast content that can be aired via radio and TV such as public service announcements (PSAs) and celebrity/influencer-driven messages. There are many options but limited resources due to the rapid progress of the pandemic. Some of the key resources available to date are as follows:

MAJOR RESOURCE SITES

MULTIPLE RESOURCES

Multiple Resources (Compass): Database of COVID-19 social and behaviour change resources. https://www.thecompassforsbc.org/trending-topics/covid-19-resources-social-and-behavior-change.

Multiple Resources (CDC): Communication resources; including video, fact sheets, and posters and more. [Multi language] https://www.cdc.gov/coronavirus/2019-ncov/travelers/communication-resources.html

Multiple Resources - Resources for Those Responding to COVID-19 (CDAC): Providing latest guidance, messaging, advice and resources. http://www.cdacnetwork.org/i/20200316224410-9m4ud/

Multiple Media Resources – Covering COVID-19: Reports, Resources and Tools (GMFD): https://gfmd.info/reporting-on-covid-19-resources-and-tools/

Multiple Resources (SOS): Short, imaged-based resources designed to support locations with weaker health systems; Infographic posters, PowerPoint presentations and videos [Multi language]. https://pandemic.internationalsos.com/2019-ncov/ncov-education-and-communication

Multiple Resources - European Centre for Disease Prevention and Control: communication resources including leaflets, infographics, videos and FAQ. https://www.ecdc.europa.eu/en/novel-coronavirus-china

Multiple Resources - - Rapid Response Toolbox for Coronavirus (Medical Mission Institute Wurzburg): This is a large resource database with a new section for COVID-19, with many resources including for communicators. [Multi language] https://www.medbox.org/toolbox/5E6EA419CA7A4

Multiple Resources - Coronavirus Portal (UNICEF): Resources for risk communication and community engagement. https://www.unicef.org/coronavirus/covid-19

Multiple Resources - ALNAP (Overseas Development Institute): A database collection of guidelines, tools, papers and lessons learnt relevant to responding to the current COVID-19 pandemic. https://covid19.alnap.org/

Multiple Resources - United Nations (UN): angled at UN staff but still useful. Providing a range of resources, including social media posters and FAQ. https://www.un.org/en/coronavirus.

SPECIFIC RESOURCES

SPECIFIC	
RESOURCES	
INFO	Graphics – Myth-busters (WHO):
GRAPHICS	https://www.who.int/emergencies/diseases/novel-coronavirus-2019/advice-for-
	public/myth-busters
	Graphics – Public Health Image Library (CDC): Free to use public health images, primarily
	medical. https://phil.cdc.gov/QuickSearch.aspx?key=true
POSTERS	Poster – What You Need to Know (CDC): Factsheets/posters for reuse.
	https://www.cdc.gov/coronavirus/2019-ncov/downloads/2019-ncov-factsheet.pdf
	Poster – Share Facts about COVID19 (CDC): posters in different languages for reuse.
	https://www.cdc.gov/coronavirus/2019-ncov/about/share-facts-h.pdf
	Posters - Coronavirus information: Four posters (BBC): clear simple posters for free
	reuse. https://www.bbc.co.uk/news/uk-51914645
	Poster - Symptoms (CDC): accessible posters covering symptoms.
	https://www.cdc.gov/coronavirus/2019-ncov/downloads/COVID19-symptoms.pdf
VIDEOS	Video resources (CDC): a range of videos for reuse.
	https://www.youtube.com/playlist?list=PLvrp9iOILTQaJa78zFQ0QgvShQ2HEwHxP
	Video - Novel coronavirus (WHO): Whiteboard video about coronavirus and how to
	prevent infection.
	https://www.youtube.com/watch?time_continue=28&v=mOV1aBVYKGA&feature=emb_l
	<u>ogo</u>
	Video - What Coronavirus Symptoms Look Like, Day by Day (Science Insider): video
	showing step-by-step progression of COVID-19, the medical information.
	https://www.youtube.com/watch?v=OOJqHPfG7pA
CARD	Card Images - Conversation Topic: Corona Virus/ Covid -19 (Box): Easy-to-use and read
IMAGES	card sheets relating to issues around COVID-19 for those with communications
	disabilities. [Note: n context of social distancing the method of public education through
	cards may not be appropriate unless people are at least 2 meters apart – but could be
	done via video or printed out for
	posters].https://app.box.com/s/913koxbgemnak8v7a1idit5ikdux8dxc
_	Card Images - Conversation Topic: Corona Virus/ Covid -19 (Box): Easy-to-use and read card sheets relating to issues around COVID-19 for those with communications disabilities. [Note: n context of social distancing the method of public education through cards may not be appropriate unless people are at least 2 meters apart – but could be

RESOURCES SUPPORTING KEY MESSAGES

KEY MESSAGES		

Message: Help Prevent COVID-19 Infections / Stop the Spread Message: Capture the Germs Poster – Stop the Spread (CDC): [Multi language] https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html Poster – Stop the Spread (CDC): https://www.cdc.gov/coronavirus/2019-ncov/downloads/stop-the-spread-of-germs.pdf Message: Wash Your Hands Factsheet – 'Explainer' for parents and teachers about handwashing (UNICEF): https://www.unicef.org/coronavirus/everything-you-need-know-about-washing-your-hands-protect-against-coronavirus-covid-19 Posters - A range of posters about handwashing (CDC): [Multi language] https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html Factsheet - Hand Hygiene: Why, How & When? (Compass): [English] https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Animation - How to Wash Your Hands (Scientific Animations without Borders): https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Message: Protection Yourself (EMRO): http://www.emro.who.int/health-topics/corona-virus/protect-yourself-and-others.html Factsheet - Social Distancing (Compass): https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster - Stay at Home / PIs Leave the Building (CDC):
infections / Stop the Spread Message: Capture the Germs Poster – Stop the Spread (CDC): [Multi language] https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html Poster – Stop the Spread (CDC): https://www.cdc.gov/coronavirus/2019-ncov/downloads/stop-the-spread-of-germs.pdf Message: Wash Your Hands Factsheet – 'Explainer' for parents and teachers about handwashing (UNICEF): https://www.unicef.org/coronavirus/everything-you-need-know-about-washing-your-hands-protect-against-coronavirus-covid-19 Posters - A range of posters about handwashing (CDC): [Multi language] https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html Factsheet - Hand Hygiene: Why, How & When? (Compass): [English] https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Animation - How to Wash Your Hands (Scientific Animations without Borders): https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Poster - Protecting Yourself (EMRO): http://www.emro.who.int/health-topics/corona-virus/protect-yourself-and-others.html Factsheet - Social Distancing (Compass): https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
Poster - Stop the Spread (CDC): [Multi language] https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html
Message: Capture the Germs Poster – Stop the Spread (CDC): https://www.cdc.gov/coronavirus/2019-ncov/downloads/stop-the-spread-of-germs.pdf Message: Wash Your Hands Message: Wash Your Hands Poster - Éxplainer' for parents and teachers about handwashing (UNICEF): https://www.unicef.org/coronavirus/everything-you-need-know-about-washing-your-hands-protect-against-coronavirus-covid-19 Posters - A range of posters about handwashing (CDC): [Multi language] https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html Factsheet - Hand Hygiene: Why, How & When? (Compass): [English] https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Animation - How to Wash Your Hands (Scientific Animations without Borders): https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Message: Protection Factsheet - Social Distancing (Compass): Factsheet - Social Distancing (Compass): https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
Poster – Stop the Spread (CDC): https://www.cdc.gov/coronavirus/2019-ncov/downloads/stop-the-spread-of-germs.pdf Message: Wash Your Hands Factsheet – 'Explainer' for parents and teachers about handwashing (UNICEF): https://www.unicef.org/coronavirus/everything-you-need-know-about-washing-your-hands-protect-against-coronavirus-covid-19 Posters - A range of posters about handwashing (CDC): [Multi language] https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html Factsheet - Hand Hygiene: Why, How & When? (Compass): [English] https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Animation - How to Wash Your Hands (Scientific Animations without Borders): https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Poster - Protecting Yourself (EMRO): https://www.emro.who.int/health-topics/corona-virus/protect-yourself-and-others.html Factsheet - Social Distancing (Compass): https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
Poster – Stop the Spread (CDC): https://www.cdc.gov/coronavirus/2019-ncov/downloads/stop-the-spread-of-germs.pdf Message: Wash Your Hands Factsheet – 'Explainer' for parents and teachers about handwashing (UNICEF): https://www.unicef.org/coronavirus/everything-you-need-know-about-washing-your-hands-protect-against-coronavirus-covid-19 Posters - A range of posters about handwashing (CDC): [Multi language] https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html Factsheet - Hand Hygiene: Why, How & When? (Compass): [English] https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Animation - How to Wash Your Hands (Scientific Animations without Borders): https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Poster - Protecting Yourself (EMRO): https://www.emro.who.int/health-topics/corona-virus/protect-yourself-and-others.html Factsheet - Social Distancing (Compass): https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
Message: Wash Your Hands Factsheet – 'Explainer' for parents and teachers about handwashing (UNICEF): https://www.unicef.org/coronavirus/everything-you-need-know-about-washing-your-hands-protect-against-coronavirus-covid-19 Posters - A range of posters about handwashing (CDC): [Multi language] https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html Factsheet - Hand Hygiene: Why, How & When? (Compass): [English] https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Animation - How to Wash Your Hands (Scientific Animations without Borders): https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Poster - Protecting Yourself (EMRO): http://www.emro.who.int/health-topics/corona-virus/protect-yourself-and-others.html Factsheet - Social Distance Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
Message: Wash Your Hands Factsheet – 'Explainer' for parents and teachers about handwashing (UNICEF): https://www.unicef.org/coronavirus/everything-you-need-know-about-washing-your-hands-protect-against-coronavirus-covid-19 Posters - A range of posters about handwashing (CDC): [Multi language] https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html Factsheet - Hand Hygiene: Why, How & When? (Compass): [English] https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Animation - How to Wash Your Hands (Scientific Animations without Borders): https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Message: Practice Social Distance Factsheet - Social Distancing (Compass): https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
Hands https://www.unicef.org/coronavirus/everything-you-need-know-about-washing-your-hands-protect-against-coronavirus-covid-19 Posters - A range of posters about handwashing (CDC): [Multi language] https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html Factsheet - Hand Hygiene: Why, How & When? (Compass): [English] https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Animation - How to Wash Your Hands (Scientific Animations without Borders): https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Message: Practice Social Distance Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
Hands https://www.unicef.org/coronavirus/everything-you-need-know-about-washing-your-hands-protect-against-coronavirus-covid-19 Posters - A range of posters about handwashing (CDC): [Multi language] https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html Factsheet - Hand Hygiene: Why, How & When? (Compass): [English] https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Animation - How to Wash Your Hands (Scientific Animations without Borders): https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Message: Practice Social Distance Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
Posters - A range of posters about handwashing (CDC): [Multi language] https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html Factsheet - Hand Hygiene: Why, How & When? (Compass): [English] https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Animation - How to Wash Your Hands (Scientific Animations without Borders): https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Message: Practice Social Distance Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
Posters - A range of posters about handwashing (CDC): [Multi language] https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html Factsheet - Hand Hygiene: Why, How & When? (Compass): [English] https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Animation - How to Wash Your Hands (Scientific Animations without Borders): https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Message: Practice Social Distance Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html Factsheet - Hand Hygiene: Why, How & When? (Compass): [English] https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Animation - How to Wash Your Hands (Scientific Animations without Borders): https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Message: Practice Social Distance Message: Practice Social Distance Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
Factsheet - Hand Hygiene: Why, How & When? (Compass): [English] https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Animation - How to Wash Your Hands (Scientific Animations without Borders): https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Message: Practice Social Distance Pactsheet - Social Distancing (Compass): https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Animation - How to Wash Your Hands (Scientific Animations without Borders): https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Message: Practice Social Distance Pactsheet - Social Distancing (Compass): https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
https://www.thecompassforsbc.org/sbcc-tools/hand-hygiene-why-how-when-0 Animation - How to Wash Your Hands (Scientific Animations without Borders): https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Message: Practice Social Distance Factsheet - Social Distancing (Compass): https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
Animation - How to Wash Your Hands (Scientific Animations without Borders): https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Message: Practice Social Distance Message: Practice Factsheet - Social Distancing (Compass): https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Message: Practice Social Distance Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
https://sawbo-animations.org/76 Video - The 20-second hand wash (BBC, UK): https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Message: Practice Social Distance Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
Video - The 20-second hand wash (BBC, UK):
https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Poster - Protecting Yourself (EMRO): http://www.emro.who.int/health-topics/corona-virus/protect-yourself-and-others.html Message: Practice Factsheet - Social Distancing (Compass): https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
https://www.bbc.co.uk/news/av/health-51637561/coronavirus-watch-how-germs-spread Message: Protection Yourself and Others Poster - Protecting Yourself (EMRO): http://www.emro.who.int/health-topics/corona-virus/protect-yourself-and-others.html Message: Practice Factsheet - Social Distancing (Compass): https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
Spread Message: Protection Yourself and Others Poster - Protecting Yourself (EMRO): https://www.emro.who.int/health-topics/corona-virus/protect-yourself-and-others.html Message: Practice Social Distance Factsheet - Social Distancing (Compass): https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
Message: Protection Poster - Protecting Yourself (EMRO): http://www.emro.who.int/health-topics/corona-virus/protect-yourself-and-others.html Message: Practice Factsheet - Social Distancing (Compass): Social Distance https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster - Stay at Home / Pls Leave the Building (CDC):
Yourself and Others topics/corona-virus/protect-yourself-and-others.html Message: Practice Factsheet – Social Distancing (Compass): Social Distance https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster – Stay at Home / Pls Leave the Building (CDC):
Message: Practice Factsheet – Social Distancing (Compass): Social Distance https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster – Stay at Home / Pls Leave the Building (CDC):
Social Distance https://www.thecompassforsbc.org/project-examples/information-about-social-distancing Message: Stay at Poster – Stay at Home / Pls Leave the Building (CDC):
distancing Message: Stay at Poster – Stay at Home / Pls Leave the Building (CDC):
https://www.cdc.gov/coronavirus/2019-
ncov/downloads/StayHomeFromWork Horizontal.pdf

COMMUNICATION ISSUES ARISING

ISSUES ARISING	
MENTAL	Mental Health Considerations during COVID-19 Outbreak (WHO):
HEALTH	https://www.who.int/docs/default-source/coronaviruse/mental-health-
	considerations.pdf?sfvrsn=6d3578af 10
	Addressing Mental Health and Psychosocial Aspects of COVID-19 (IASC):
	https://www.communityengagementhub.org/wp-
	content/uploads/sites/2/2020/03/MHPSS-COVID19-Briefing-Note-FINAL 24-February-
	2020.pdf
	Coronavirus and emerging infectious disease outbreaks response (Center for the Study of
	Traumatic Stress): https://www.cstsonline.org/resources/resource-master-
	list/coronavirus-and-emerging-infectious-disease-outbreaks-response.
	instructions discusse outstand response.
	The psychological impact of quarantine and how to reduce it: rapid review of the
	evidence (Lancet): https://www.thelancet.com/journals/lancet/article/PIIS0140-
	6736(20)30460-8/fulltext#%20
COMBATING	Addressing Stigma (WHO): https://www.who.int/docs/default-
STIGMA	source/coronaviruse/covid19-stigma-guide.pdf
	Preventing and addressing social stigma (WHO): https://www.who.int/teams/risk-
	communication
	Social Stigma Associated with COVID-19 (Compass):
	https://www.thecompassforsbc.org/sbcc-tools/social-stigma-associated-covid-19-
	stigmatisation-sociale-associée-au-covid-19
	Stigmatisation sociale associed au covid 15
	COVID-19: your voices against stigma and discrimination (Voices of Youth): anti-
	discrimination messages. https://www.voicesofyouth.org/covid-19-your-voices-against-
	stigma-and-discrimination
	Stignia and discrimination
ADDRESSING	Briefing - 'Viral Lies: Misinformation and the Coronavirus (Article 19): A briefing on how
RUMOUR &	states, the media, and social media companies can help to combat COVID-19 (coronavirus).
MIS -	https://www.article19.org/wp-content/uploads/2020/03/Coronavirus-final.pdf
INFORMATION	integrally www.dictole25101g/ wp contently aproducy 2020/ 00/ 00/ 01/ 01/ 01/ 01/ 01/ 01/ 01/ 0
	Media Guide – BBC reporting on COVID-19 myths and 'fake news':
	https://www.bbc.co.uk/news/topics/cjxv13v27dyt/fake-news &
	https://www.bbc.co.uk/news/world-51735367
FACT CHECKING	Factchecking - Initiative (International Coronavirus Fact-Checking Collaboration): A global
	collaboration of fact-checking organisations is working to disprove rumours about COVID-
	19., 90+ fact-checking organisations from 40 countries have joined the <u>CoronaVirusFacts</u>
	Alliance. https://knightcenter.utexas.edu/blog/00-21648-coronavirus-fact-checking-
	collaboration-brings-together-91-organizations-40-countries-
	Solution of this tosether of organizations to countries
	Fact-Checking Tools (Poynters): International Fact-Checking Network, you can see how
	misinformation circles the globe. Check out the IFCN's #CoronaVirusFacts Alliance database
	of 1,000+ fact-checks from more than 45 countries.
	of 1,000. fact checks from more than 43 countries.

Factchecking - MediaWise Fact Checkers (Poynter): MediaWise's teen fact-checkers are debunking viral social media posts and teaching as they go. Follow MediaWise on Instagram to debunk hoaxes or conspiracies online. https://www.poynter.org/mediawise/

Factchecking – Guide –7 Ways to Avoid Falsehoods (Politifact): have created a guide with seven ways to avoid falling for some of the most common falsehoods about epidemics like the coronavirus. https://www.politifact.com/article/2020/mar/12/7-ways-avoid-misinformation-during-coronavirus-pan/

Factchecking Video – Factchecking (VERA Files): Philippines raise awareness and counteract this "infodemic" via series of videos on social media. https://vimeo.com/394637918

SUPPORTING MEDIA FOR EFFECTIVE COMMUNICATION

SUPPORTING MEDIA

The Global Health Crisis Reporting Forum (ICFJ): has developed a forum to connect journalists with some of the world's best health practitioners, newsroom leaders, and other experts, who can answer questions about <u>#COVID</u>—19 in live video chats. <u>https://www.icfj.org/news/global-crisis-covid-19-calls-global-response-heres-ours</u>

Webinar recording – The Role of Media in Containing COVID-19 and Saving Lives (IFRC, WHO, BBCMA, Internews): 170 journalists from around the world attended the webinar and asked questions about how to avoid creating fear or stigmatizing affected people, dealing with rumours and disinformation, and communicating prevention measures. https://internews.org/updates/webinar-role-media-covering-covid-19-outbreak

GUIDANCE FOR MEDIA

'Covering the Coronavirus Outbreak' (The Committee to Protect Journalists (CPJ): A list of useful tips and resources for journalists covering the COVID-19 epidemic. [Multi language] https://cpj.org/2020/02/cpj-safety-advisory-covering-the-coronavirus-outbr.php

A Guide for the Media on Communicating in Public Health Emergencies (BBC Media Action): http://downloads.bbc.co.uk/mediaaction/pdf/communicating-in-public-health-emergencies-english.pdf

Tips and Questions for Investigative Reporters (Global Investigative Journalism Network): Many useful resources, plus tips for covering COVID-19 as well as questions investigative reporters should be asking about the virus. https://gijn.org/2020/03/10/tips-for-journalists-covering-covid-19/

'Reporting the Unknown' (EJN): Story with tips and advice about covering the pandemic from reporters in the Philippines. https://earthjournalism.net/stories/reporting-the-unknown-how-reporters-in-the-philippines-cover-covid-19

A Coronavirus Resource for Reporters (First Draft): Guide with advice on responsible reporting, information sources, FAQs and a searchable database of virus mistruths. https://firstdraftnews.org/long-form-article/coronavirus-resources-for-reporters/

COMMUNICATION BY /WITH DIFFERENT PEOPLE

COMMUNICATION BY/WITH COMMUNITY

COMMUNITY	
COMMUNITY	Resources – Resources for Supporting Communities Facing the COVID-19 CRISIS
GROUPS	(Health Communication Resources): Resources aimed at small community-based organisations and local faith groups, to help them bridge between information sources and community members, with a particular emphasis on working to psychosocial support strengths. Good simple outline of key categories of concern for community. https://www.h-c-r.org/supporting-communities-facing-covid-19 Multiple Resources – Community Engagement Hub (Red Cross, UK): communication and community engagement-related resources. https://www.communityengagementhub.org/what-we-do/novel-coronavirus/ Factsheet – Information Overload – Discussion Points For community workers, volunteers and community networks (Compass): Addressing question of 'What happens when people have too much information about a problem that makes it difficult to identify a solution?' – During an epidemic, there are often confusion and rumours about the disease. People will get a lot of different information from media, friends, family, social media, organizations or other sources. Some of these sources may give conflicting information. https://www.thecompassforsbc.org/sites/default/files/strengthening_tools/COVID19%20Community%20guidance%20for%20social%20mobilizers%20volunteers%2019_02%20final.pdf
FAITH BASED	
LEADERS	
NGOS & CBOs	

COMMUNICATION BY/WITH PEOPLE IN DIFFERENT SERVICE AREAS

BY SERVICE AREAS	
EDUCATORS	'Explainers' for teachers (UNICEF): How teachers can talk to children about coronavirus disease. https://www.unicef.org/coronavirus/covid-19#COVID-19-explainers Key Messages and Actions for COVID-19 Prevention and Control in Schools (UNICEF, ICRF, WHO): https://www.who.int/docs/default-source/coronaviruse/key-messages-and-actions-for-covid-19-prevention-and-control-in-schools-march-2020.pdf?sfvrsn=baf81d52_4

BUSINESSES	Strategy: Communicators are providing businesses with download for print posters -
	for their shop windows that explain why they are closed and have COVID19 health
	messages
TRANSPORT	Strategy: Communicators are providing health message information to download
	and print – for transport providers to paste on side of taxis / buses
OFFICIALS	

COMMUNICATION BY/WITH PEOPLE OF DIFFERENT AGES

BY LIFECYCLE: CHILDREN, PARENTS, OLDER	
PEOPLE	
CHILDREN	Dave the Dog is Worried about Coronavirus (Nurse Dotty Books): https://c4d.org/nurse-dotty-books-dave-the-dog-is-worried-about-coronavirus
YOUTH	
PARENTS	Guide – Talking to Your Child About Coronavirus (Young Minds): https://youngminds.org.uk/blog/talking-to-your-child-about-coronavirus/ Factsheet -Parent/Caregiver Guide to Helping Families Cope with the Coronavirus Disease 2019 (NCTSN): Resource for parents and caregivers about effects on their family — both physically and emotionally—and what they can do to help their family cope. https://www.nctsn.org/resources/parent-caregiver-guide-to-helping-families- cope-with-the-coronavirus-disease-2019 'Explainer' for parents about Coronavirus disease (UNICEF): What parents should know, how to protect yourself and your children. [English] https://www.unicef.org/coronavirus/covid-19#COVID-19-explainers 'Explainer' for parents (UNICEF): How to talk to your child about COVID-19, 8 tips to help comfort and protect children. https://www.unicef.org/coronavirus/covid- 19#COVID-19-explainers FAQ: Pregnancy, Childbirth and Breastfeeding / COVID-19 (WHO): https://www.who.int/news-room/q-a-detail/q-a-on-covid-19-pregnancy-childbirth- and-breastfeeding
OLDER PEOPLE	Video – What Older Adults need to Know about COVID19 (US CDC): https://www.youtube.com/watch?v=TjcoN9Aek24&feature=youtu.be

COMMUNICATION BY/WITH PEOPLE ACCORDING TO MEDICAL CONTEXT

BY MEDICAL	

PEOPLE WITH	Poster/Factsheet – What to do if You are Sick (CDC): [Multi language]
COVID-19 / PEOPLE WITH SYMPTOMS	https://www.cdc.gov/coronavirus/2019-ncov/communication/factsheets.html
	Factsheet - 10 ways to manage respiratory symptoms at home (CDC): [English]
	https://www.cdc.gov/coronavirus/2019-ncov/downloads/10Things.pdf
	Factsheet - Advice for Patients (Doctors of the World): [Multiple languages]
	https://drive.google.com/drive/folders/193qQN9I04Dvf0N9L5zeWTiXK_DRbrAxg
	Poster/Factsheet – What to do if You are Sick (CDC):
	https://www.cdc.gov/coronavirus/2019-ncov/downloads/sick-with-2019-nCoV-fact-sheet.pdf
	Video – 10 Things to Do to Manage COVID at Home (CDC):
	https://youtu.be/qPoptbtBjkg
HEALTHCARE	Strategy: Communicators are providing print resources for healthcare centres – to
PROVIDERS	be placed on noticeboards/walls and outside the centres.
	Multiple Resources - The COVID-19 Risk Communication Package for Healthcare Facilities (WHO): Package for healthcare facilities contains a series of simplified
	messages and reminders based on WHO's more in-depth technical guidance on
	infection prevention and control in healthcare facilities.
	https://iris.wpro.who.int/handle/10665.1/14482
	Poster for Health Centre - Outdoor sign to stop patients with symptoms (call
	office) (CDC): https://www.cdc.gov/coronavirus/2019-ncov/downloads/Please-
	Read.pdf

COMMUNICATION BY/WITH PEOPLE IN CHALLENGING LIFE SITUATIONS

BY SITUATION	
PEOPLE WITH DISABILITIES	Signing Videos (The Deaf Health Charity SignHealth): a number of public health information videos using signing. SignHealth has translated this information from Public Health England. https://www.signhealth.org.uk/coronavirus/
	Signing Videos - American sign language video resources (CDC): https://www.youtube.com/playlist?list=PLvrp9iOILTQatwnqm61jqFrsfUB4RKh6J
MIGRANT /	Guide - Interim Guidance on Scaling-up COVID-19 Outbreak in Readiness and
DISPLACED	Response Operations in Camps and Camp-like Settings (IFRC, IOM, UNHCR and
COMMUNITIES	WHO): Guidance for humanitarian actors in the context of camps, but also relevant
	information for other communicators in the context.
	https://interagencystandingcommittee.org/other/interim-guidance-scaling-covid-
	19-outbreak-readiness-and-response-operations-camps-and-camp
	Brief - 10 things you should know about coronavirus and refugees (NRC): Presentation of the crisis, not so much a resource as an awareness raising article about the need for action in addressing COVID amongst refugee communities. https://www.nrc.no/news/2020/march/10-things-you-should-know-about-coronavirus-and-refugees/
	Guidance – Sphere Standards and the Coronavirus Response (Sphere): Humanitarian response guidance, primarily for humanitarian responders but useful

	insights for communicators. [Multi language]
	https://www.spherestandards.org/coronavirus/
	Brief – Including Migrants and Displaced People in Preparedness and Response Activities – MENA region (IFRC): this is brief guidance for 'national societies' of the Red Cross / Red Crescent but the information is applicable for other local communicators as well. https://www.communityengagementhub.org/wp-content/uploads/sites/2/2020/03/IFRC-MENA-Migration-and-Displacement-Guide-COVID-19.pdf
	Key Messages for Migrant Communities (IFRC): The IFRC has produced key messages on reducing the risk of coronavirus infection. These include messages on reducing the risk of infection, as well as specific messages on "when to wear a mask", "how to stay healthy while travelling" and "how to practice food safety". [Multi language] https://shared.ifrc.org/#/downloadcollection/%7Beccffbc5-5844-42e8-96ba-82eeec67f8cd%7D
MARGINALISED	Guide – COVID-19: How to Include Marginalized and Vulnerable People in Risk
PEOPLES	Communication and Community Engagement (IFRC, OCHO, WHO): Focusing on
	why and how to include a protection, gender, and inclusion lens in risk
	communication and community engagemen.t
	https://reliefweb.int/report/world/covid-19-how-include-marginalized-and-
	vulnerable-people-risk-communication-and

COMMUNICATION ROUTES AND FORMATS

ROUTES, CHANNELS, FORMATS	
RADIO	Coronavirus Resources for Community Radio: With coronavirus fears spreading, many community radio stations are scrambling to address the programming, news and volunteer needs they face. Here are resources gathered by US National Federation of Community Broadcasters. https://nfcb.org/coronavirus-resources-for-community-radio/
AUDIO	Audio Podcasts - on Coronavirus and COVID-19 (SoundCloud): podcasts focusing on the disease are mainly under 'Coronavirus' rather than COVID-19, with more music under COVID. 500+ uploads of content. [Multi language] https://soundcloud.com/search?q=coronavirus Audio podcast - Voices from the coronavirus pandemic, in Italy, New York, and the high seas (Stat News, Mar 12, 2020): https://soundcloud.com/readout-loud/episode-102-voices-from-the-coronavirus-pandemic-in-italy-new-york-and-the-high-seas Music - COVID-19 Freestyle (SoundCloud): is the site for a huge amount of original
	Music – COVID-19 Freestyle (SoundCloud): is the site for a huge amount of original content (rap freestyle and other styles) produced by home musicians in many

	languages. It's not strictly public education, it is primarily self-expression. 500+ uploads of content. [Multi language] https://soundcloud.com/search?q=covid
SOCIAL MEDIA	Guide - How to Use Social Media to Better Engage People Affected by Crises (ICRC, OCHA, IFRC): generic crisis but applicable insights. https://ifrc-1.nyc3.digitaloceanspaces.com/CEASocialmediaguide WEB IFRC EN.pdf
	Multiple Resources – Resources for Social Media Communication & Tips for Using Social Media for COVID Response (IFRC): Valuable brief guide on using social media; plus, much social media content and templates from IFRC. [Multi language]. https://www.communityengagementhub.org/wp-content/uploads/sites/2/2020/03/Tips-on-using-social-media-for-COVID-19-FINAL.pdf
	Zoom home conferencing: Support during the COVID-19 pandemic. https://zoom.us/docs/en-us/covid19.html
	Rise in digital community support amid coronavirus outbreak: https://www.msn.com/en-gb/news/uknews/rise-in-digital-community-support-amid-coronavirus-outbreak/ar-BB11gPJ0
	How can the gig economy survive in times of COVID-19? https://www.cnbcafrica.com/news/east-africa/2020/03/20/how-can-the-gig-economy-survive-in-times-of-covid-19/

LANGUAGES OTHER THAN ENGLISH

Please also see KEY SOURCES for portals and databases that offer content and resources in multiple languages.

SPANISH

BACKGROUND INFORMATION	World Health Organization Novel Coronavirus (2019-nCoV): information and guidance from WHO regarding the current outbreak of novel Coronavirus in Spanish (Español). https://www.who.int/es/emergencies/diseases/novel-coronavirus-2019 VOST Mexico Coronavirus Alert (Español). https://coronavirusalert.com/
E-LEARNING	E-Learning: Emerging respiratory viruses, including COVID-19 (WHO): La versión en español de este curso está disponible aquí: https://openwho.org/courses/introduccion-al-ncov
HUMANITARIAN	Guidance – Sphere Standards and the Coronavirus Response (Sphere): Humanitarian
RESPONSE	guidance.https://spherestandards.org/wp-content/uploads/Coronavirus-guidance-
GUIDANCE	2020-SP.pdf
GUIDANCE FOR COMMUNICATORS	Webinar recording – The Role of Media in Containing COVID-19 and Saving Lives (IFRC, WHO, BBCMA, Internews): 170 journalists from around the world attended the webinar and asked questions about how to avoid creating fear or stigmatizing affected people, dealing with rumours and disinformation, and communicating prevention measures. https://internews.org/updates/webinar-role-media-covering-covid-19-outbreak / Session 1 (morning) in English, Spanish, and Arabic / Session 2 (afternoon) in English and Spanish.

	Factchecking - DataCoronaVirus (International Coronavirus Fact-Checking
	Collaboration): A global collaboration of fact-checking organisations is working to
	disprove rumours about COVID-19., 90+ fact-checking organisations from 40 countries
	have joined the CoronaVirusFacts Alliance. https://knightcenter.utexas.edu/blog/00-
	21648-coronavirus-fact-checking-collaboration-brings-together-91-organizations-40-
	<u>countries-</u>
PUBLIC HEALTH	Brote de enfermedad por coronavirus (COVID-19) (Compass): orientaciones para el
INFORMATION	público - https://www.thecompassforsbc.org/sbcc-tools/coronavirus-disease-covid-
	19-advice-public
RESOURCES	Coronavirus Website (US Centers for Disease Control and Prevention - CDC):
MESO GROES	Communication resources including video, fact sheets, and posters and more.
	https://www.cdc.gov/coronavirus/2019-ncov/travelers/communication-
	<u>resources.html</u>
	Rapid Response Toolbox for Coronavirus (Medical Mission Institute Wurzburg:
	MEDBOX largescale database of resources.
	https://www.medbox.org/toolbox/5E6EA419CA7A4
	PowerPoint and Infographic poster and video (SOS): Short, imaged-based resources
	designed to support locations with weaker health systems. COVID-19 - What you need
	to know PowerPoint Slides - COVID-19 - What you need to know A3 Infographic
	Poster PDF - Videos - https://pandemic.internationalsos.com/2019-ncov/covid-
	videos. https://pandemic.internationalsos.com/2019-ncov/ncov-education-and-
	communication
	<u>communication</u>
	Factsheet - Parent/Caregiver Guide to Helping Families Cope with the Coronavirus
	Disease 2019 (NCTSN): Este recurso ayudará a padres y cuidadores a tomar en
	consideración cómo un brote de enfermedad infecciosa podría afectar a su familia,
	tanto física como emocionalmente, y lo que pueden hacer para ayudarla a afrontar
	esta situación. [Spanish] https://www.nctsn.org/resources/parent-caregiver-guide-to-
	helping-families-cope-with-the-coronavirus-disease-2019-sp
SPECIFIC	Poster – Share Facts about COVID19 (CDC): https://www.cdc.gov/coronavirus/2019-
MATERIALS FOR	ncov/downloads/315446-B FS ShareFactsAboutCOVID-19.pdf
REUSE	
	Poster – What You Need to Know (CDC): https://www.cdc.gov/coronavirus/2019-
	ncov/downloads/2019-ncov-factsheet-sp.pdf
	Poster/Factsheet – What to do if You are Sick (CDC):
	https://www.cdc.gov/coronavirus/2019-ncov/downloads/sick-with-2019-nCoV-fact-
	sheet-sp.pdf
	Street sp.put
	Poster – Stop the Spread (CDC):
	https://www.cdc.gov/coronavirus/2019-ncov/downloads/stop-the-spread-of-germs-
	sp.pdf
	Poster - Symptoms (CDC): https://www.cdc.gov/coronavirus/2019-
	ncov/downloads/COVID19-symptoms-sp.pdf
KEY MESSAGES	Key Messages for Migrant Communities (IFRC): The IFRC has produced key messages
	on reducing the risk of coronavirus infection. These include messages on reducing the
	risk of infection, as well as specific messages on "when to wear a mask", "how to stay
	healthy while travelling" and "how to practice food safety".
	https://shared.ifrc.org/#/downloadcollection/%7Beccffbc5-5844-42e8-96ba-
	82aaac67f8cd%7D
	82eeec67f8cd%7D

FRENCH

BACKGROUND	World Health Organization Novel Coronavirus (2019-nCoV): information and
INFORMATION	guidance from WHO. https://www.who.int/fr/emergencies/diseases/novel-
	coronavirus-2019
E-LEARNING	E-Learning - Emerging respiratory viruses, including COVID-19 (WHO): La version
	française de ce cours est disponible sur : https://openwho.org/courses/introduction-
	<u>au-ncov</u>
HUMANITARIAN	Guidance – Sphere Standards and the Coronavirus Response (Sphere): Humanitarian
RESPONSE	guidance. https://www.spherestandards.org/coronavirus/ French -
GUIDANCE	https://spherestandards.org/wp-content/uploads/Coronavirus-guidance-2020-FR.pdf
GUIDANCE FOR	Risk Communication and Community Engagement Guidance (WHO): This document
COMMUNICATORS	provides WHO checklists for risk communication and community engagement (RCCE)
	readiness and initial response for novel coronaviruses. Targeted to national actors,
	but some planning information applicable for local communicators as well. [French]
	https://apps.who.int/iris/bitstream/handle/10665/330679/9789240000797-fre.pdf
	Risk communication and community engagement strategy for Africa
	(IFRC): https://www.communityengagementhub.org/wp-
	content/uploads/sites/2/2020/03/RCCE-CORONAVIRUS-STRATEGY-AFRICA-FINAL.pdf
	Stigmotication socials associás ou COVID 10 (MVIO LINICEE IEDO). La stigmotication
	Stigmatisation sociale associée au COVID-19 (WHO, UNICEF, IFRC): La stigmatisation
	se produit lorsqu'une maladie est associée à une population (par exemple, dans le cas
	du nouveau coronavirus (COVID-19), les personnes d'origine asiatique sont associées à la maladie.https://www.thecompassforsbc.org/sbcc-tools/social-stigma-associated-
	<u>covid-19-stigmatisation-sociale-associée-au-covid-19</u> .
PUBLIC HEALTH	Nouveau coronavirus (COVID-19): Conseils au Grand Public (WHO):
INFORMATION	https://www.who.int/fr/emergencies/diseases/novel-coronavirus-2019/advice-for-
	public
RESOURCES	Infographics & Videos (WHO): https://euro.sharefile.com/share/view/sc
	Prise en Charge Clinique de L'infection Respiratoire Aiguë Sévère Lorsqu'une Lnfection par le Nouveau Coronavirus (2019-nCoV) est Soupçonnée (OMS): <a french"="" href="https://www.thecompassforsbc.org/sbcc-tools/prise-en-charge-clinique-de-de-de-de-de-de-de-de-de-de-de-de-de</th></tr><tr><th></th><th><u>l'infection-respiratoire-aiguë-sévère-lorsqu'une-infection</u></th></tr><tr><th></th><th>Database of French language resources (Compass): Covering COVID-19 symptoms, prevention and much more. TV spots and many other resources from multiple francophone countries. https://www.thecompassforsbc.org/language-resource/french
	COVID-19: Ressources pour le changement social et comportemental (Compass): https://www.thecompassforsbc.org/trending-topics/covid-19-ressources-pour-le-changement-social-et-comportemental
	PowerPoint and Infographic poster(SOS): Short, imaged-based resources designed to support locations with weaker health systems COVID-19 - What you need to know A3 Infographic Poster PDF - / https://pandemic.internationalsos.com/2019-ncov/ncoveducation-and-communication

SPECIFIC MATERIALS FOR REUSE	Poster – Stop the Spread (CDC): https://www.cdc.gov/coronavirus/2019-ncov/downloads/stop-the-spread-of-germs-french.pdf
	Poster/Factsheet – What to do if You are Sick (CDC): https://www.cdc.gov/coronavirus/2019-ncov/downloads/sick-with-2019-nCoV-fact-sheet-french.pdf
KEY MESSAGES	Multiple Messages – Key Messages for Migrant Communities (IFRC): The IFRC has produced key messages on reducing the risk of coronavirus infection. These include messages on reducing the risk of infection, as well as specific messages on "when to wear a mask", "how to stay healthy while travelling" and "how to practice food safety". https://shared.ifrc.org/#/downloadcollection/%7Beccffbc5-5844-42e8-96ba-82eeec67f8cd%7D

ARABIC

BACKGROUND	Factorn Maditarranean WHO: Hara is the main WHO site for the region
INFORMATION	Eastern Mediterranean WHO: Here is the main WHO site for the region.
INFORMATION	www.emro.who.int/health-topics/corona-virus/index.html
	Model Hoolth Organization Naval Coronavirus (2010 nCoV), information and
	World Health Organization Novel Coronavirus (2019-nCoV): information and
	guidance from WHO regarding the current outbreak of novel Coronavirus in Arabic.
	https://www.who.int/ar/emergencies/diseases/novel-coronavirus-2019
E-LEARNING	E-Learning: Emerging respiratory viruses, (WHO): including COVID-19: methods for
L LLAMINIO	detection, prevention, response and control. The Arabic version of this course is
	available here: https://openwho.org/courses/introduction-to-COVID-19-AR
	available fiere. https://openwho.org/courses/introduction-to-covid-15-AK
HUMANITARIAN	Guidance – Sphere Standards and the Coronavirus Response (Sphere):
RESPONSE	Humanitarian guidance. https://www.spherestandards.org/coronavirus/ -
GUIDANCE	https://spherestandards.org/wp-content/uploads/Coronavirus-guidance-2020-
	AR.pdf
	WHO Guidance Document: this guidance is intended for those responsible for
	establishing local or national policy. However, it also may be useful for local
	communicators. https://apps.who.int/iris/bitstream/handle/10665/331299/WHO-
	2019-nCov-IHR Quarantine-2020.1-ara.pdf
GUIDANCE FOR	Rapid Response Toolbox for Coronavirus (Medical Mission Institute Wurzburg,
COMMUNICATORS	MEDBOX: The Aid Library): Largescale database of resources. The site offers
	resources in many languages, including documents for downloads in English, French,
	German, Russian, Arabic, Italian, Greek, Spanish and Turkish and more. Web:
	https://www.medbox.org/toolbox/5E6EA419CA7A4
	https://www.medbox.org/toolboxselected/5E6EA419CA7A4
	Webinar recording – The Role of Media in Containing COVID-19 and Saving Lives
	(IFRC, WHO, BBCMA, Internews): 170 journalists from around the world attended
	the webinar about how to avoid creating fear or stigmatizing affected people,
	dealing with rumours and disinformation, and communicating prevention
	measures. https://internews.org/updates/webinar-role-media-covering-covid-19-
	outbreak / Session 1 (morning) in English, Spanish, and Arabic.

PUBLIC HEALTH INFORMATION	Questions and answers on coronavirus (WHO): Pubic information video with basic information. https://www.youtube.com/watch?v=vwFdkPbm09o&feature=youtu.be
	Questions and answers on protection against coronavirus (WHO): Pubic information video with information about protection measures for people to take. https://www.youtube.com/watch?v=i XvTLDfJBA&feature=youtu.be
	Questions and answers for students and teaching staff on coronavirus (WHO): Pubic information video with information for students and teachers about COVID- 19. https://www.youtube.com/watch?v=nehcAl92czw&feature=youtu.be
	Questions and answers for travellers on coronavirus (WHO): Pubic information video with information for travellers about COVID-19. https://www.youtube.com/watch?v=vPaUZTkbdOs&feature=youtu.be
	Videos – Coronavirus public health videos (WHO): individually the videos are on Youtube (see individual links). http://www.emro.who.int/health-topics/corona-virus/videos.html
MATERIALS FOR REUSE	Poster – Stop the Spread (CDC): https://www.cdc.gov/coronavirus/2019-ncov/downloads/stop-the-spread-of-germs-arabic.pdf
	Poster/Factsheet – What to do if You are Sick (CDC): https://www.cdc.gov/coronavirus/2019-ncov/downloads/sick-with-2019-nCoV-fact-sheet-arabic.pdf
KEY MESSAGES	Key Messages for Migrant Communities (IFRC): The IFRC has produced key messages on reducing the risk of coronavirus infection. These include messages on reducing the risk of infection, as well as specific messages on "when to wear a mask", "how to stay healthy while travelling" and "how to practice food safety". https://shared.ifrc.org/#/downloadcollection/%7Beccffbc5-5844-42e8-96ba-82eeec67f8cd%7D

Thank you.

C4D Network Team